



**CEPIS**  
Council of European Professional  
Informatics Societies

## **New CEPIS Mission 2016-2020**



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## 1 Introduction

Following the 56th Council in Athens the CEPIS Board of Directors wishes to table this proposal for a revised mission and strategy of CEPIS. Taking into account the feedback from Members, the following outlines the Strategy and Mission of CEPIS for the 2016-2020 period.

## 2 CEPIS Today

The Council of European Professional Informatics Societies (CEPIS) is a non-profit organisation seeking to improve and promote high standards among ICT professionals, in recognition of the impact that ICT has on employment, business and society. CEPIS currently represents 33 member societies in 32 countries across greater Europe. Through its members, who are the professional ICT bodies at national level, CEPIS represents approximately 450,000 ICT professionals.

Established in 1989, CEPIS has since grown to be more than just the European sum of its national parts. In addition to the resources it provides its members to support their activities, the association has established itself as the authoritative voice and principal network for European ICT professionals. It has successfully developed a privileged relationship with the European institutions and Brussels-centric stakeholders, promoting the development of the information society, and pushing the digital skills and IT professionalism agenda for the benefit of society and the economy.

## 3 CEPIS Tomorrow

### 1.1 Mission Statement

The Board of Directors proposes a clear, short and easy to understand mission for CEPIS that articulates what CEPIS aspires to do:

#### **Promote Best Practice for IT Professionals and Users throughout Europe**

### 1.2 Target Audiences

The audiences indicated below are the targets for CEPIS activities.

**IT Professionals:** Individuals currently working in IT

**Future IT Workers:** Individuals who in the future may become IT Professionals – the pool of talent that can help bridge the skills gaps

**Workforce:** Almost everyone needs digital skills to be active in the workforce. The category includes those in engaged in, or available for the labour market in Europe, regardless of the industry.





**Society:** This category includes all people living in Europe and addresses those issues that are important for everyone, but may not fit into any of the other three categories.

### 1.3 Strategy

Agreement was reached on four pillars of activity that represent the critical areas of action for CEPIS. These are:

#### 1.3.1 Promoting High Standards for IT Professionals in Europe:

Promoting high standards to further, mature and promote IT professionalism. This includes working to promote the European e-Competence Framework, work with the European Standards Body, promoting professional ethics, EU advocacy.

**Goal:** To actively contribute to the development of the four pillars of ICT professionalism (competence, education and training, ethics, and bodies of knowledge) and promote the maturation of the profession in Europe.



**Activities:** This pillar includes ITPE, Professional Ethics, Skills and Competences, Advocacy towards the EC, Education and Training.

#### 1.3.2 Growing the Pool of Future IT Professionals:

Ensuring the future supply of IT workers will meet demand. This includes actions such as encouraging a better gender balance, reskilling, and advocating for computing in schools.

**Goal:** To facilitate member collaboration and information sharing on efforts to build the gender balance in IT and inspire more young people to pursue IT-related education and careers.

**Activities;** This pillar includes Computing in Schools, Women in ICT, and activities that aim to reskill those from other professions and the employed to become IT professionals

#### 1.3.3 Promoting Digital Competence for the Workplace

Advocating for a digitally competent general workforce in support of employability.



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**Goal:** To support the work of ECDL Foundation in advocating for digital skills.

**Activities:** This pillar includes advocacy support to ECDL Foundation to ensure that all Europeans have the opportunity to acquire the digital skills needed for the workforce.

#### **1.3.4 Making IT Good for Europe:**

Ensuring socially responsible adoption and ethics application of IT in Europe. Actions include promoting legal and security issues (data privacy, cyber security etc.) and green IT.

**Goal:** To facilitate member discussion and common actions on IT issues that may impact the whole of society, including those relating to the environmental impact of ICT and the promotion of best practice on Green ICT and Legal and Security issues.

**Activities:** This pillar encompasses Green ICT and Legal and Security Issues. It can also include AI, big data, cloud, and any other issues that members wish to work on.

#### **1.4 Supporting Activities**

The ongoing good governance of CEPIS is necessary to ensure that CEPIS can continue to fulfil its mission. This includes governance matters, member relations, internal and external communication.